

Act-On's Marketing Network

Centralized Marketing Network

Manage multiple child accounts from one parent account. Ideal for distributed teams, agencies, and OEMs.

The Parent Account

Create shareable templates

Landing pages, nurture programs, emails

Analyze results

Roll-up and specific location reporting

Manage all contact data

Separated by instance (including opt-outs)

The Child Account

- ✓ Easily execute campaigns
- ✓ Maintain brand consistency
- ✓ Maximize conversion rates



Shareable Templates

Easily share templates to any team, organization, or group within your marketing network. Then modify within any child account instance.



Emails



Landing Pages



Programs



Forms

Companies with distributed teams



SKF®



Marsh McLennan

SHARP

MaaS or OEM companies



Ledgeview
partners:



simpleview



ESSENDANT™

More questions?

Call us at +1 (877) 530-1555 for help,
or contact your success representative directly

Contact Us